

# WeFree Days Programme

## Friday 11 October 2013

10:00 – **WeFree theatrical Show**  
“Ragazzi Permale”  
Drug prevention format

10:00 – **Forum**  
Social Malaise and Addictions: new frontiers, other emergencies

12:30 – **Flashmob**

13:00 – **Lunch**

14:00 – 17:00 **Forumio**  
Personalities meeting students

14:00 – 17:00 **Experience**  
Interactive Workshops

## Saturday 12 October 2013

10:00 – **WeFree theatrical Show**  
“Fughe da fermi”  
Drug prevention format

10:00 – **Forum**  
The unbereable lightness of cannabis

13:00 – **Lunch**

14:00 – 17:00 **Forumio**  
Personalities meeting students

14:00 – 17:00 **Experience**  
Interactive Workshops

For further information, updates and registration,  
please visit our websites:

[www.wefree.it](http://www.wefree.it)  
[www.wefreeworld.org](http://www.wefreeworld.org)

or contact our event office:

[info@wefree.it](mailto:info@wefree.it)

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The San Patrignano Community with the support of the Italian Ministry of Education, the National Anti Drug Department and other private institutions, implements the WeFree Project. WeFree articulates a broad network of intervention on drug prevention, based on peer to peer education, undertaken by some of the guys in the community programme.



“WeFree Days”, is a very special event, created and implemented thanks to the contribution of the guys in the community. It will be held on 11-12 October 2013 in San Patrignano, Rimini, Italy. The two day event will provide an opportunity to learn more about drug addiction and youth. Our aim is to stimulate a constructive dialogue and find common solution to the worrisome trend not giving the due attention to the drug problem.

More than 2000 students from Italian Middle and High schools are participating in the event, along with representatives of international and national institutions, United Nations, delegates from associations engaged in social work around the world, personalities from sport, culture and entertainment branch.

# FORUM

## Amphitheater

On both dates the panel discussions will count on prominent experts from the therapeutic communities, not for profit organization and private and public sectors. National and international speakers will present their best practices and research as well as sharing their expertise in a pretty informal way in the amphitheatre setting, encouraging intervention and interaction from the public. The audience will be selected according to the theme discussed and will include social workers, representatives from the institutions, associations and volunteers participating in the two day event.

## 11 October - 10:00 am

### Social Malaise and Addictions: new frontiers, other emergencies

New forms of social alienations are emerging that trigger drug use, as in the case of anorexia, bulimia or self-harm, which is increasing amongst youngsters. A worrying trend is also pathological gambling, which is in the hands of criminal organizations. This is becoming a social epidemic. The alienation of the younger generation and the role of educational agencies is at the center of this debate. Scientists and experts working in this field will attend.

### INVITED SPEAKERS

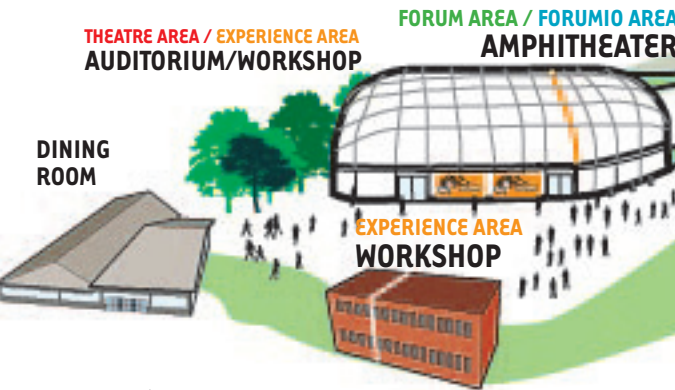
**Filippo Bubbico**, Italian Vice Minister of Interior; **Luigi Nicolais**, President, Center for National Research (CNR), Italy; **Giovanni Malagò**, President, Italian National Olympic Committee (CONI); **Giovanni Pieretti**, President of Comunitalia; **Alessandro Meluzzi**, Psychiatrist, Italy; **Don Luigi Ciotti**, Abele Group Community, Italy; **Simone Feder**, President of COM.E Federation, Italy; **Maria Cristina Perilli**, Director, Gambling Department, Addiction Services, Milan, Italy; **Federico Tonioni**, Director, Center for web Psychopathologies, Policlinico Gemelli, Rome, Italy; **Antonio Boschini**, Medical Director and Head of the therapeutic program San Patrignano Community, Italy

Moderator **Fabio Bernabei**, journalist

## 12 October - 10:00 am

### The unbearable lightness of cannabis

*Cannabis is the most consumed drug in the world with more than 160 million consumers, 75% of them are in Europe. In Italy, 1 out of 5 students, use it. The scientific research highlights serious harms like the risk of developing addictions, psychoses, cancer, impotence. Furthermore, cannabis is held responsible for the so called "gateway effect", opening the door to the consumption of other drugs. Nevertheless, many countries authorize either recreational or medical consumption, to alleviate some symptoms of pathological diseases. Cannabis is a million dollar business and consumption continues to increase: according to an estimation the market of medical*



*marijuana in the USA will reach up to 8.9 million dollars in 2016. Scientists, researchers, representatives of international institutions and journalists will lead the roundtable discussion*

### INVITED SPEAKERS

**Beatrice Lorenzin**, Italian Minister of Health; **Raymond Yans**, President INCB; **Giovanni Serpelloni**, Director, Anti Drug Department, Italy; **Gilberto Gerra**, Director Drug Prevention and Health Branch, UNODC; **Vincenzo Spadafora**, Bondsman for Childhood and Adolescence, Italy; **Gen. Arthur T. Dean**, Chairman and CEO, CADCA, USA; **Mounir Soussi**, Drug Expert, Qatar; **Claudio Risè**, psychoanalyst, Italy; **Daniela Parolaro**, Full professor of Cellular and Molecular Pharmacology, Insubria University, Varese, Italy; **John Geluardi**, writer, USA

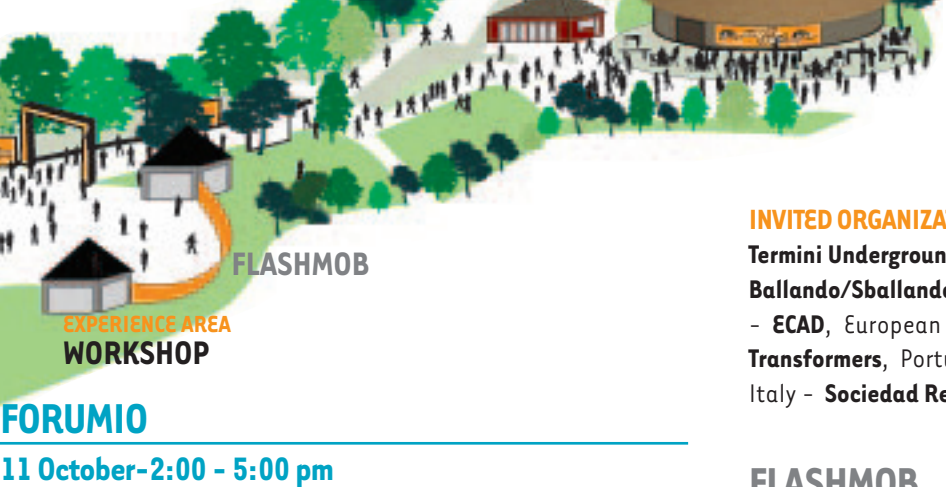
Moderator **Pino Ciociola**, journalist

# THEATRE

## 11 and 12 October - 10:00 am

### Auditorium "Ragazzi Permale" and "Fughe da fermi"

In the Auditorium we are presenting the theatrical show on drug prevention created and implemented by San Patrignano. "Fughe da Fermi" and "Ragazzi Permale" are starring young people in the recovery programme who belong to the "WeFree" project. They share true stories which are reaching more than 30.000 around Italy in the school year 2013-2014.



## FORUMIO

## 11 October-2:00 - 5:00 pm

## Amphitheater

Area meant for students who want to discuss social issues with prominent personalities in show business, sport, culture, and with our international best practices, called Experiences.

### INVITED SPEAKERS

**Gabriele Rosa**, Marathon Center; **Andrea Lo Cicero**, National Italian Rugby Team; **Aldo Montano**, Italian fencer, Olympic Champion; **Ilaria Porceddu**, Singer; **Fabrizio Frizzi**, Anchorman; **Raphael Gualazzi**, Singer; **Roby DaMatti**, Walkers with one leg and a prosthesis; **Antonio Rossi**, canoeist, Olympic and World Champion; **Rosalba Forciniti**, Italian Judoka, Olympic Champion London 2013; **Fabiola De Clerq**, Founder and President ABA Foundation; **Andrea Iacomini**, Spokesperson UNICEF Italy; **Maurizio Felugo**, Italian water polo player; **Filippo Timi**, actor; **Luca Argentero**, actor; **Javier Zanetti**, football player

# EXPERIENCE

## 11 and 12 October 2:00 - 5:00 pm

### Special locations

In the Area "Experience", national and international best practices in the field of drug prevention, social malaise and marginalization will run interactive workshops. They use arts, in all forms, as powerful tool promoting social reinsertion. In the workshops the participants will get engaged in activities and not just listening to inspiring stories.



### INVITED ORGANIZATIONS

**Termini Underground**, Italy - **Breakdance Project Uganda**, Uganda  
**Ballando/Sballando**, Italy - **Contourella Dance Group**, Italy  
- **ECAD**, European Cities Against Drugs, Sweden - **Fifteen**, UK  
**Transformers**, Portugal - **Unity Charity**, Canada - **Street Idols**, Italy - **Sociedad Real**, Colombia - **StreetUniversity**, Germany

## FLASHMOB

## 11 October - 12:30 am

All the participants to the WeFree Days will gather together to symbolically share their drug prevention message throughout the launch of thousand WeFree balloons.

