

VIRAL HEPATITIS ELIMINATION IN PWIDS

A ROADMAP FOR ELIMINATION IN ITALY:
TREATING THE INFECTIONS AND PREDISPOSING CAUSES

SAN PATRIGNANO COMMUNITY, RIMINI, ITALY

10 OCTOBER, 2018

INDUSTRY PROSPECTUS 2018

Dear Colleagues,

This one-day workshop entitled “Viral Hepatitis Elimination in PWID: A Roadmap to Elimination in Italy” is co-organised by EASL International Liver Foundation (EILF) and the San Patrignano Community and will bring together leading experts in viral hepatitis, the drug treatment community in Italy and key stakeholders such as government officials, industry representatives, patient organisations and scientific societies.

The programme, presented by international experts, aims to provide the latest updates on viral hepatitis treatment in PWID while providing participants with the unique opportunity to network and exchange experiences and ideas for viral hepatitis elimination among people who inject drugs (PWID) in Italy.

Bringing all the stakeholders together, this workshop aims to not only kick-start the call to action for viral hepatitis elimination in PWID in Italy but to also generate a multi-stakeholder plan of action to turn this vision into reality.

We look forward to welcoming you to San Patrignano, Italy on 10 October 2018!

Prof. Massimo Colombo

CHAIRMAN: EASL International Liver Foundation



San Patrignano is honoured to host this prestigious International Scientific Conference.

San Patrignano is Europe's largest drug addiction rehabilitation community and a world-wide reference point in the fight against drug abuse and addiction. Its education and training program reintegrates socially marginalized and drug addicted young people back into society.

The Community has welcomed more than 26,000 young people since 1978, and independent research has shown that over 72% of those who have completed the program are fully reintegrated and remain drug-free.

There are many clinical problems related to drug addiction and because of this San Patrignano is constantly seeking to identify both more effective medical treatments as well to encourage the adoption of healthy life styles. This meeting is thus an excellent opportunity for San Patrignano to enter into dialogue with the scientific world in order to be continually updated on the evolution of the therapies applicable to the community.

It is with great pleasure then, that I and the entire community of San Patrignano wish you all a successful workshop.

Letizia Moratti

Co-Founder, San Patrignano Foundation



SCIENTIFIC COMMITTEE



CHAIRMAN

Prof. Massimo Colombo

Chairman

EASL International Liver
Foundation,
Geneva, Switzerland

Scientific Director

San Patrignano Community,
Rimini, Italy

Head

Liver Center for Translational
Research,
IRCCS Humanitas,
Milan, Italy



Prof. Alessio Aghemo

*Associate Professor of
Gastroenterology*

Department of Biomedical
Sciences, Humanitas
University - Division of
Internal Medicine and
Hepatology

Department of Internal
Medicine Humanitas
Research Hospital, Milan,
Italy



Dr. Antonio Boschini

Medical Director

San Patrignano Community,
Rimini, Italy



Prof. Jeffrey V. Lazarus

Affiliated professor

CHIP, WHO Collaborating
Centre on HIV and Viral
Hepatitis Rigshospitalet,
the University of
Copenhagen, & *Associated
Researcher* at ISGlobal,
Hospital Clínic, University
of Barcelona, Spain



Prof. Massimo Puoti

Direttore/Director

SC Malattie Infettive
Dept of Infectious Diseases
ASST Grande Ospedale
Metropolitano Niguarda,
Milan, Italy

CONFIRMED SPEAKERS

Alessio Aghemo, Italy
Sergio Badudieri, Italy
Antonio Boschini, Italy
Jordi Bruix, Spain
Maria Buti, Spain
Massimo Colombo, Italy
Maria Contento, Italy
John Dillon, United Kingdom
Massimo Galli, Italy
Jeffrey V. Lazarus, Denmark
Claudio Leonardi, Italy
Letizia Moratti, Italy
Alberto Moriggia, Switzerland
Felice Nava, Italy
Salvatore Petta, Italy
Massimo Puoti, Italy
Juergen Rockstroh, Germany
Elisabetta Simeoni, Italy
Elisabetta Teti, Italy
David Lee Thomas United, States
Stefano Vella, Italy



PROGRAMME

SESSION 1: WELCOME AND SCENE SETTING

Chairs: Massimo Colombo and Jordi Bruix

- 09.00 – 09.15 **Welcome and Introductions**
Letizia Moratti and Massimo Colombo
- 09.15 – 09.30 **HCV Elimination 101**
Jeffrey V. Lazarus
- 09.30 – 09.45 **HCV epidemiology and Screening**
Massimo Puoti
- 09.45 – 10.00 **HCV: the Standard of Care in PWID**
Alessio Aghemo
- 10.00 – 10.15 **Q&A**
All speakers

SESSION 2: HCV TREATMENT MODELS: WHAT CAN BE LEARNED?

Chairs: David L. Thomas and Maria Buti

- 10.15 – 11.00 **Examples of Models in Action**
Scotland - John Dillon
Switzerland - Alberto Moriggia
USA - David L. Thomas
- 11.00 – 11.15 **Q&A**
All speakers

REFRESHMENT BREAK

SESSION 3: ITALIAN DRUG USE PATTERNS, POLICIES AND TREATMENT

Chairs: Massimo Puoti and Maria Contento

- 11.30 – 11.45 **Italian Drug Use Patterns and Policy**
Elisabetta Simeoni
- 11.45 – 11.55 **SERT**
Felice Nava
- 11.55 – 12.05 **Prisons**
Sergio Babudieri
- 12.05 – 12.15 **Residential Treatment Communities**
Antonio Boschini
- 12.15 – 12.25 **Homeless**
Elisabetta Teti
- 12.25 – 12.40 **Q&A**
All Speakers

LUNCH SYMPOSIA AND BREAK

SESSION 4: A ROADMAP FOR HCV ELIMINATION AMONG PWID IN ITALY

Chairs: Stefano Vella and Massimo Colombo

- 15.00 – 16.00 **Workshop: Implementing Recommendations**
Workshop Chairs:
SERT - Felice Nava
Prisons - Sergio Babudieri
Drug Rehabilitation Communities - Antonio Boschini
Homeless - Elisabetta Teti

PROGRAMME - Continued

16.00 – 16.20 **Key Recommendations**

Working Group Chairs:

16.20 – 16.30 **Comments from Participants**

Workshop Group Chairs

SESSION 5: HOW DO WE MAKE IT HAPPEN?

Chairs: Juergen Rockstroh and Jeffrey V. Lazarus

16.30 – 16.45 **Lessons Learned from HIV**

Juergen Rockstroh

16.45 – 17.15 **RoundTable Discussion: How Do We Work Together To Make HCV Elimination Among PWID a Reality**

Sergio Babudieri, Massimo Colombo, Maria Contento, Massimo Galli, Claudio Leonardi, Felice Nava, Salvatore Petta, Elisabetta Teti and Stefano Vella.

CLOSING SESSION

17.15 – 17.30 **Wrap up and Next Steps**

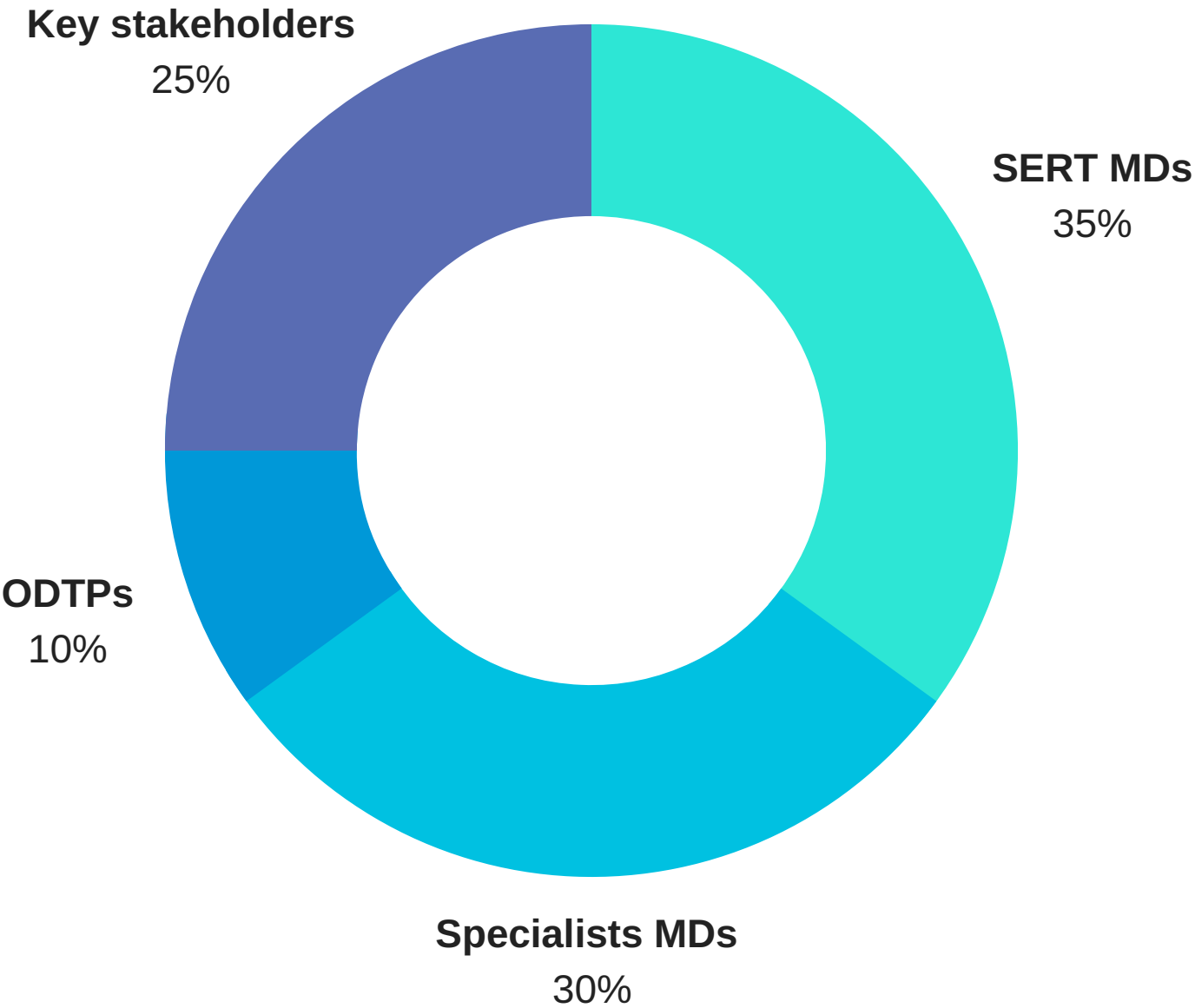
Juergen Rockstroh and Jeffrey V. Lazarus

Declaration Signing



WHO WILL ATTEND

Hosted inside Europe's largest rehabilitation community (>1,300 active residential members), the conference is expected to attract more than 100 participants from Italy, as well as other parts of Europe and the United States.



- Key stakeholders include: government officials, patient representatives, civil society organizations
- ODTs refers to "Other Drug Treatment Providers"
- SERT MDs refers to the medical doctors operating at Services for Drug Dependence in Italy
- Specialists MD include: hepatologists, gastroenterologists, infectious disease specialists and internal medicine



SPONSORSHIP OPPORTUNITIES

This workshop offers sponsorship packages that aim to provide the opportunity to gain on-going visibility throughout the event whilst being recognised as a key supporter of the EILF and San Patrignano’s Viral Hepatitis Micro-Elimination in PWID in Italy initiative.

Supporters of this event will enjoy extensive benefits and branding opportunities for widespread visibility before and during the event.

Packages	Gold Package	Silver Package
Cost (excluding VAT)	€95,000	€55,000
Symposia		
60 minutes lunch-break symposia	✓	
Exhibition		
Prime Exhibition space, bare area 9 sqm	✓	✓
Advertisement		
Full page advertisement in final programme;	✓	✓
Company Leaflet included in Delegate pack	✓	
Registrations		
5 Complimentary registrations	✓	
2 Complimentary registrations		✓
Acknowledgement as Sponsor		
Acknowledgement in opening and closing slides	✓	✓
Acknowledgement in the final programme	✓	✓
Acknowledgement in workshop emails	✓	✓
Acknowledgement on registration website	✓	✓

Throughout all materials, sponsorship levels will be clearly differentiated with a degree of hierarchy, with level of support clearly distinguishable.

EDUCATIONAL UPGRADES

The following items can be included in addition to the Leadership and performance packages above OR purchased separately as individual items.

Educational Upgrades	
Symposium webcast uploaded EILF website (Gold package only)	€10,000
Live Streaming Sponsor Support Acknowledged	€10,000
Highlights Report Sponsor Support Acknowledged	€6,000
Scholarships €560 per delegate	
Support the registration costs and hotel rates for healthcare professional who would otherwise be unable to attend (includes management fee of conference secretariat). Support acknowledged	
Welcome Reception (October 9, 2018)	
Sponsor logo displayed on invitation	€35,000
Sponsors logo on exclusive welcome reception signage	€15,000
Acknowledgement as a sponsor	
Conference bag	€5,000
Bags will bear the exclusive sponsor logo and meeting logo All delegates will receive a bag (subject to availability) Support acknowledged	
Conference Kit	€10,000
Fully branded congress kit composed of: Bag, notepad, and pen Acknowledgement as sponsor	
Company leaflet in conference pack	€2,000
Inclusion of short (≤5 page) A5 company brochure or leaflet to be included in the delegate bag (to be printed and supplied by sponsor)	
Exhibition Space	€5,000
9sqm bare space only Acknowledgement as sponsor	



KEY DATES & BOOKING INFORMATION

REGISTRATION

Full registration	450 Euros
Early bird registration (until July 31st)	295 Euros
EASL member (in good standing)	295 Euros
SERT, nurses, social workers, drug treatment providers, community	50 Euros

SPONSORSHIP

• Deadline for sponsorship package requests	June 30th, 2018
• Deadline for additional sponsorship item requests	June 30th, 2018
• Deadline to receive company profile and logo	July 5th, 2018

EXHIBITION

• Exhibition set-up	09 October, 2018 07:30 - 20:00
• Exhibition opening hours	10 October, 2018 07:30 - 17:00
• Exhibition dismantling	10 October, 2018 17:30 - 24:00

Application for Sponsorship must be made by contacting the:
EASL International Liver Foundation secretariat:
(e) j.mullen@easl-ilf.org (t)+41 22 552 2499

ABOUT SAN PATRIGNANO

Since 1978, San Patrignano has welcomed more than 26,000 people, making it Europe's largest drug addiction rehabilitation community.

The main principles of San Patrignano's educational and therapeutic activities are based on the respect for life, for one's self, for others and for the environment.

Since 1997 San Patrignano has held the status of special consultant to the United Nations Economic and Social Committee. (ECOSOC).

San Patrignano is a regular convener of high-level international conferences and workshops on public health themes, as well as, other key challenges linked to human development and international affairs.

ABOUT THE SURROUNDINGS

The San Patrignano community is situated in Northern Italy in the ancient town of Coriano, which is only a 20-minute drive to Rimini, Italy's most famous seaside resort.

But there is more to this town than beautiful beaches. Rimini's centro storico, is an old walled town dating back to roman times with its historic lanes, palazzi, piazza and sights such as the Arco d'Augusto and Ponte di Tiberio and is known for its prized cuisine.



HOW TO GET TO THE CONFERENCE

Strategically positioned halfway between the north and south of Italy and as part of an extensive network of transport links, Rimini is easy and convenient to reach both from Italian destinations and from abroad. Once in Rimini, San Patrignano is a short 30-minutes taxi ride.

BY TRAIN

Trenitalia FS

Rimini train station

Piazzale Cesare Battisti, 1

tel. 800 89 20 21

www.trenitalia.it

BY CAR

Highway A14 Milano-Bari

Exit: Rimini Sud

BY PLANE

International airports

Federico Fellini – Rimini

Via Flaminia, 409 – Rimini

tel. +39 0541 715711

www.riminiairport.com

Aerдорica S.p.a. – Ancona Falconara

Piazzale Sordoni

Falconara Marittima – Ancona

tel. +39 071 28271/2827305

www.aeroportomarche.com

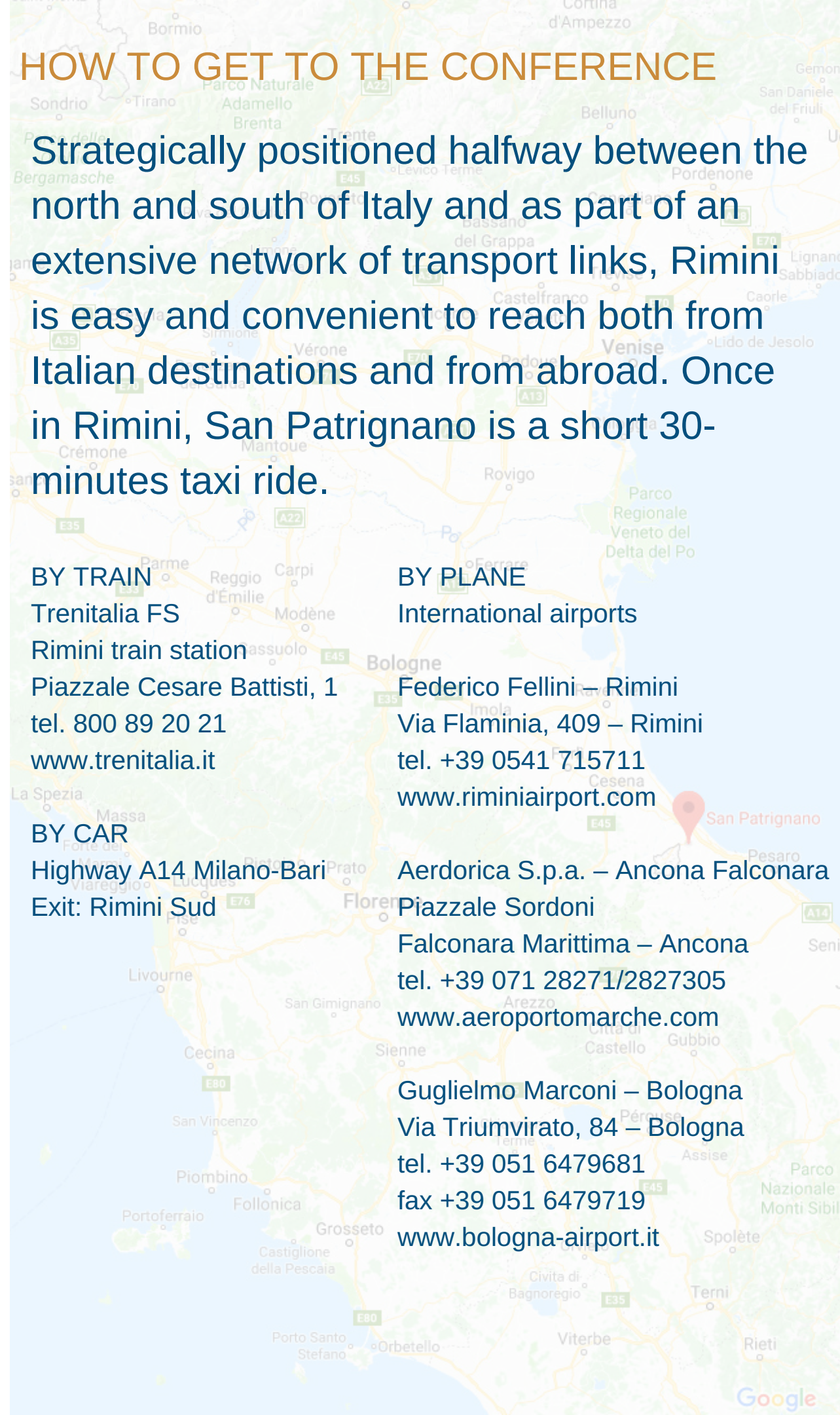
Guglielmo Marconi – Bologna

Via Triumvirato, 84 – Bologna

tel. +39 051 6479681

fax +39 051 6479719

www.bologna-airport.it





EASL

INTERNATIONAL
LIVER
FOUNDATION



SanPatrignano

SPONSORSHIP INFORMATION

EASL International Liver Foundation
Rue Daubin, 7
CH-1203 Geneva, Switzerland
j.mullen@easl-ilf.org
Tel 0041(0)225522497

CONFERENCE VENUE

San Patrignano
Via San Patrignano, 53
47853 Coriano, Italy
e-mail: events@sanpatrignano.org
Tel 0039 0541 362111